

Dear [insert name],

I would like to attend the [ISTE Creative Constructor Lab Virtual](#), October 3-10, 2020.

As edtech innovation becomes more important than ever, we're quickly finding that creativity and technology go hand-in-hand. This event is an invaluable professional development experience with an array of activities designed exclusively for educators. This hands-on virtual conference opens the door to so many opportunities. Here are just a few examples that will help me support positive outcomes for students at our school:

- I will build skills and confidence to create vibrant, media-rich projects online and off.
- I will be able to infuse creative problem-solving into all subject areas.
- I will gain insight and coaching from some of the most creative minds in education.
- I will gather with other inspiring educators to imagine, ideate and invent.
- I will be able to demonstrate and iterate a final project with a supportive community of colleagues.

I would like to register for the bundle rate that also gets me year-round ISTE membership and access to all of the great benefits ISTE provides. The event registration will give me access to eight days of learning October 3-10, including recorded sessions archived for up to six months.

The information I'll gather at this event will ultimately reduce the time and costs of advancing and completing projects at our school. Here's a list of ISTE Creative Constructor Lab Virtual features that are applicable to my job and are directly related to initiatives we're working on, especially in light of the state of today's world:

- Authentic learning activities that support the use of digital tools and resources across content areas and curriculum frameworks.
- Exploration and application of design thinking to create innovative digital learning environments.
- The sharing of classroom and e-learning creativity models to nurture student expressions of learning in a multitude of ways to communicate ideas and knowledge.
- Skill-building around tools for creating and integrating media rich resources, such as podcasts or videos, to maximize active, deep learning.
- Resource sharing and co-creation of digital learning materials to support pedagogies such as blended, flipped and personalized learning.

Feel free to learn more about [ISTE](#) and browse the [ISTE Creative Constructor Lab Virtual](#) website to view the program.

Thank you for considering this incredible professional development opportunity. Together, we can create engaging learning experiences that will help our students succeed.

Sincerely,
[Signature]